

The Twin Port's Original Flat Track Roller Derby League



Season 14

2025 Sponsorship Opportunities

Skater-owned and operated, your support helps Harbor City Roller Derby empower women, non-binary, and gender-expansive people to become strong, confident athletes who learn, grow and compete in the sport of flat track roller derby.

Our league has more than doubled in size in the past 3 years since we started rebuilding, and we couldn't have done it without the support of our community. With over 3,000 followers on Social Media and 350 plus attendees at EACH of our home bouts in 2024, Now is your chance to be a HCRD sponsor for 2025!



To submit a sponsorship form or for more information please reach out to Cupcake Chaos at HCRDgeneral@gmail.com

Sponsorship Levels

Captain - \$750

- 8 tickets to each home bout
- Full page program ad
- at least 4 mentions during home bouts
- Logo printed on event posters
- Logo with live link on HCRD website
- 2 Individual social media posts and 2 shared
- Option to have table at each home bout
- Option to hang a banner at each home bout*
- Merch perk - 10% off merch

Sailor- \$500

- 6 tickets to each home bout
- Half page program ad
- at least 3 mentions during home bouts
- Logo printed on event posters
- Logo with live link on HCRD website
- 1 individual and 2 shared social media posts
- Option to have table at each home bout
- Option to hang a banner at each home bout*

Drop the Anchor - Name the Penalty Box - \$350

- 4 tickets to each home bout
- quarter page program ad
- During home bouts, most penalties announced as "Your Name Penalty Box"
- Name printed on event posters
- Logo with live link on HCRD website
- 2 shared social media posts
- Option to have table at each home bout
- Option to hang a banner at each home bout
with prime placement over penalty box as allowed*

Deckhand - \$250

- 4 tickets to each home bout
- quarter page program ad
- at least 2 mentions during home bouts
- Name printed on event posters
- Name with live link on HCRD website
- 2 shared social media posts
- Option to have table at each home bout
- Option to hang a banner at each home bout*



Claimed!



Additional Opportunities

Super Fan- \$100

- 2 tickets to each home bout
- HCRD T-Shirt
- Name listed in home bout programs as a Super Fan

Practice Sponsor - \$60

Cover the cost of a two-hour practice we'll give your company/ organization a shout out on social media!

Program Ads

Prices are for the season

Full Page Ad: \$300 Half
Page Ad: \$150 Quarter
Page Ad: \$75

Table at home bouts - \$30 per bout

Table and chairs provided for you

In-Kind Sponsorship

If you would like to provide products or services in exchange for full or partial cost of a sponsorship, we are happy to work with you to arrange an agreement that will maximize your exposure to skaters, officials, and fans.

Need a one-time commitment?
Donate an item or items for a give-a-way at a home bout



Ron Wilbur



2025 HCRD Season 14 Sponsorship Form

Please respond by Monday, February 17, 2025

Company Name: _____

Contact Name: _____

Mailing Address: _____

Email: _____

Web Address: _____

Please indicate your desired sponsorship level.

Captain Sponsor (\$750)

Sailor Sponsor (\$500)

Drop the Anchor Sponsor (\$350)
Name the Penalty Box (only 1 available)

Deckhand Sponsor (\$250)

Program Advertising (for season)

Full Page (\$300)

Half Page (\$150)

Quarter Page (\$75)

Super Fan Sponsor (\$100)

T-shirt Size _____

Practice Sponsor (\$60)

I'm interested in In-Kind Sponsorship

Booth/Table at Bout (\$30 per bout)

Saturday, April 12: Wessman Arena
Superior, WI

We are in the midst of planning our 2025 season
and expect to host a second home bout in the fall.

Completed forms or can be sent to Jennifer Kopischke (Cupcake Chaos) at HCRDgeneral@gmail.com